



BAYERISCHE MOTOREN WERKE



# THE 8

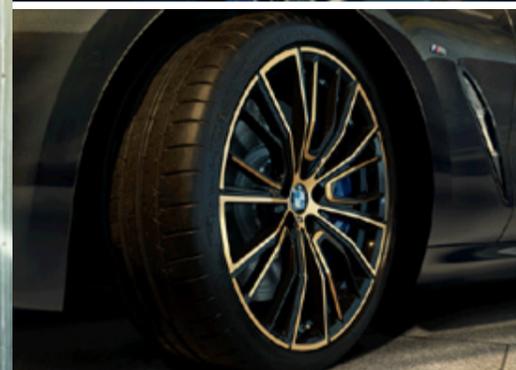
PRICE LIST MARCH 2019

**BMW EFFICIENT DYNAMICS.**  
LESS EMISSIONS. MORE DRIVING PLEASURE.



# THE NEW BMW 8 SERIES

For years, the luxury segment of the car market has been yearning for a genuine sports car. The BMW 8 Series answers that need – and more. Available as a Coupé or Convertible and propelled by a powerful yet extremely efficient TwinPower Turbo 8-cylinder petrol engine, the BMW 8 Series satisfies on both a sybaritic and visceral level. The finest quality materials, next-generation interior, cutting-edge technologies and numerous colour and equipment variations ensure a uniquely luxurious ambience and a high-quality appearance that combine to enhance the distinctive sporty characteristics of the vehicle, while at all times underscoring the focus on the driver's pure driving pleasure.



## BMW EFFICIENT DYNAMICS

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO<sub>2</sub> emissions and improve fuel economy, without comprising on performance or driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as offering additional benefits for those on company car plans.

Find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against the BMW 8 Series by [clicking here](#).



Auto Start/Stop function



Brake Energy Regeneration



ECO PRO Mode



BMW EfficientLightWeight



Optimum Shift Indicator



Personalise and buy your perfect BMW online. Find out more at [www.bmw.co.za](http://www.bmw.co.za)

**BMW EFFICIENT DYNAMICS.**  
LESS EMISSIONS. MORE DRIVING PLEASURE.

# HIGHLIGHTS



## EXTERIOR

### **Dynamic new design language provides a sophisticated take on classic BMW icons.**

With its long wheelbase, low height and elegant roofline smoothly transitioning from front to rear, the silhouette of the BMW 8 Series Coupé communicates an extremely dynamic forward stance.

The design replaces the previously dominant swage line with an expressive interplay of surfaces: precise lines define clear surfaces with muscular sculpting.

The most conspicuous features at the front are the extremely slim LED headlights included as standard. Positioned slightly higher than the kidney grille which broadens towards the road, both features combine to emphasise the low centre of gravity and low-slung stance of this car. Drawing inspiration from BMW coupés of years past, the two halves of the kidney grille are linked by means of an unbroken frame. The rear appears wide and radiates road presence, a striking visual interpretation of the power driving the rear axle. This effect is further enhanced by the muscular flared wheel arches, recessed greenhouse and slender LED taillights extending far into the sides. A stylised diffuser and dual tailpipes further underscore the high-performance appeal of the BMW 8 Series.

Innovative lightweight construction including very stiff carbon elements in the centre tunnel area have kept the kerb weight down to around 1 900 kilograms\*, even though the BMW 8 Series comes with an extremely comprehensive list of standard equipment.

The BMW Individual range comprises many sophisticated exterior and interior equipment options, among them the 20-inch Individual light Alloy wheels, Dravite Grey Individual paint finish, extended Individual Merino leather upholstery and Individual interior trim finishers in Piano Finish Black.

The optional M Carbon Exterior package includes exterior mirror caps, front bumper aerodynamic air guidance elements and single-piece finisher around the tailpipes, all in carbon, as well as a unique rear diffuser insert to maximise the car's sporting appeal.

On the BMW 8 Series Convertible, the newly developed multi-layered lightweight canvas top - without visible roof arches - lends the car a distinctive roofline and a pleasant sense of interior space. The fully electric convertible roof opens and closes almost silently in just 15 seconds and at speeds of up to 50 km/h.



## INTERIOR

### **A classic coming together of sports-car layout and luxurious finishes.**

Nowhere does form meet function more harmoniously than in the cockpit of the BMW 8 Series.

Mirroring the dynamically sweeping lines along the roof, all the distinctive lines in the interior point towards the front - thus evoking a subtle sense of forward momentum - even when standing still. To meet the expectations of highly discerning customers, everything is fully geared towards the driver's motoring pleasure while conveying a superior sense of luxury and refinement.

Typically for a sports car, the centre console is wide and steeply rising. Here, all relevant functions are clearly summarised, so that the driver enjoys full control in every driving situation. In addition, the clearly structured layout creates space for the luxurious effect of the high-quality materials and spacious surfaces.

From the leather-covered instrument panel to the electronically-adjustable leather seats with memory function; from the two-zone automatic air-conditioning and seat climatisation; from the pre-configurable dynamic lighting scenarios to the outstanding Harman Kardon Surround Sound system included as standard, nothing has been overlooked in the quest to create the perfect luxury sports sedan.

\* = Applicable with BMW M850i xDrive Coupé

# STANDARD EQUIPMENT

Naturally, a vehicle of this nature comes standard with a plethora of sophisticated equipment, features and fittings.

For more information on your desired vehicle online, [click here](#).



## SAFETY AND TECHNOLOGY

- ▶ Alarm system including interior-movement sensor, tilt sensor and siren with emergency power supply
- ▶ Active Protection including Attentiveness Assist
- ▶ Airbags for driver and front passenger with deactivation of passenger airbag via key-switch
- ▶ Antilock Braking System (ABS) including Brake Assist
- ▶ BMW Mobility kit, for emergency puncture repairing
- ▶ Comfort access. "Keyless" opening and locking of the vehicle including contactless opening and closing of the tailgate
- ▶ Driving Assist Professional. Camera and radar based driver assistance system consisting of Active cruise control with Stop&Go function, Lane Departure Warning, Lane Change Warning, Speed Limit Info, Steering and lane control Assist, Lane keeping Assist, Crossing traffic warning and rear Collision prevention
- ▶ Dynamic Brake Lights (flashing under emergency braking)
- ▶ Dynamic Stability Control (DSC) with extended content, including pull away assist, braking readiness, dry braking and fading compensation
- ▶ Dynamic Traction Control (DTC), switchable function of Dynamic Stability Control (DSC) for improved traction
- ▶ Head airbag front and rear. Curtain airbag that opens from the headliner\*
- ▶ ISOFIX child seat attachments for the two rear seats
- ▶ Locking wheel bolts
- ▶ Park Distance Control (PDC), front and rear with acoustic and visual distance warning
- ▶ Parking Assist Plus. Camera and ultrasound-based assistance system consisting of Parking Assist, Active Park Distance Control, Reversing Assist, rear view camera, Surround View including 3D View and Remote 3D View
- ▶ Roll-over protection system. Two bow shaped bars extend upward, enlarging survival space if the vehicle is rolled\*\*
- ▶ Runflat tyres with reinforced sidewalls and extended hump rims
- ▶ Side airbags for driver and front passenger
- ▶ Side-impact protection
- ▶ Tyre Pressure Monitoring. Sensors on all four wheels facilitate an exact and individual monitoring of the pressure in each tyre
- ▶ Warning triangle and first aid kit

## DRIVETRAIN TECHNOLOGY

- ▶ 8-speed Sport automatic transmission Steptronic
- ▶ Adaptive M suspension
- ▶ Automatic Start/Stop function; including button for deactivation of the automatic Start/Stop function
- ▶ BMW TwinPower Turbo 8-cylinder petrol engine
- ▶ Brake Energy Regeneration
- ▶ Driving Experience Control with Adaptive mode
- ▶ Integral Active Steering. Adjustment of the steering angle of the rear wheels for a more agile driving behaviour and more comfortable manoeuvring in parking situations
- ▶ M Sport brakes. 19" Sport brakes with blue brake callipers and 'M' designation
- ▶ M Sport Differential
- ▶ Servotronic steering system
- ▶ Sport exhaust system
- ▶ xDrive permanent all-wheel-drive system with variable torque distribution

## INTERIOR EQUIPMENT

- ▶ Active seat ventilation for the front seats
- ▶ Air collar. Warms the neck via a variable stream of air for driving with the softtop down even at low outside temperatures\*\*
- ▶ Ambient lighting with mood lighting designs. Comprises of pre-defined selectable light designs in various colours with contour and mood lighting
- ▶ Armrest front, with storage compartment
- ▶ Automatic air conditioning with 2-zone control
- ▶ BMW Display Key. With touch control LCD colour display for vehicle status information (e.g. range, service information, vehicles locking status, etc.). Charging also possible within the vehicle via the phone wireless charging function. Key dimensions: approx. 90mm x 55mm x 15mm. Range for info update up to approx. 300m and for locking functions approx. 30m
- ▶ BMW Individual headliner anthracite\*
- ▶ Carbon Core innovative lightweight construction in the centre tunnel area
- ▶ Central locking with radio remote control
- ▶ Door sill finishers, illuminated with M850i designation
- ▶ Floor mats in velour
- ▶ Frameless interior mirror with automatic anti-dazzle function
- ▶ Instrument panel and door trim panel uppers in 'Walknappa' leather
- ▶ Keyless engine start via Start/Stop button (key must be inside vehicle)
- ▶ M Leather steering wheel, including gearshift paddles
- ▶ Multifunctional seats for driver and front passenger. Extended seat adjustment possibilities including electrical backrest width adjustment and lumbar support

- ▶ Parking brake, electromechanical operation via actuation switch with automatic hold function
- ▶ Rain sensor and automatic driving lights control
- ▶ Seat heating for driver and front passenger
- ▶ Smoker's package. Consisting of ashtray and cigarette lighter in the front centre console
- ▶ Soft close automatic function for doors
- ▶ Steering wheel column adjustment, electrically with memory in height and length
- ▶ Through-loading function with 50:50 split

## EXTERIOR EQUIPMENT

- ▶ Adaptive LED headlights. With adaptive lighting functions including no-dazzle high-beam (BMW Selective Beam)
- ▶ Automatic tailgate operation. Electrically opening and closing of tailgate. Contactless opening and closing is also possible
- ▶ BMW Individual high-gloss Shadow Line. Air breather inlay, window frame and mirror base in black high-gloss (including decorative trim finisher of the softtop compartment for the convertible)
- ▶ Exterior mirrors electrically adjustable with fold-in function and automatic anti-dazzle function for driver side
- ▶ Exterior mirrors with floating design and mirror housing top in Galvanic Cerium Grey
- ▶ Front kidney grille frame and struts in Galvanic Cerium Grey including Active Air Stream in black high-gloss
- ▶ Handle area lighting integrated into outside door handles
- ▶ Headlight beam-throw control, automatic
- ▶ High-beam assist. Automatic switching on and off of the high-beam headlights depending on the traffic situation
- ▶ M Carbon roof\*
- ▶ M Rear spoiler, in body colour (in combination with 71C 'M Carbon exterior package' in carbon)\*
- ▶ Rear lights with LED technology
- ▶ Third brake light with LED technology along top of rear window (in tailgate for convertible)
- ▶ Window recess covers in black high-gloss

Key

\* = Standard with BMW M850i xDrive Coupé only \*\* = Standard with BMW M850i xDrive Convertible only

# ENTERTAINMENT AND COMMUNICATION



- ▶ **BMW Live Cockpit Professional.** Display cluster consisting of a fully digital 12.3" instrument display, a high-resolution (1920x720 pixels) 10.25" Control Display and a full colour head-up display. Navigation function with 3D map display and onboard Digital map storage. Operation options possible through the BMW Intelligent Personal Assistant, direct-selection buttons, iDrive Controller, touch operation on the Control Display or Gesture Control (Gesture Control not for convertible). Hard drive supported system including 20 GB memory (e.g. for audio file storage)

- ▶ **Concierge Services.** Personal 24/7 in-car concierge service provided by BMW (only supported in South Africa)

- ▶ **Harman Kardon surround sound system.** Digital amplifier with individually adjustable equalising, 464 Watt amplifier power (408 Watt for convertible), 9 channels and 16 speakers (12 for convertible). Speaker bezels with harman/kardon designation.

- ▶ **ConnectedDrive Services** (only supported in South Africa)

- ▶ **Preparation for Apple CarPlay.** Enables wireless and comfortable usage of your iPhone® in your vehicle via Apple CarPlay®

- ▶ **Intelligent emergency calling.** Telematics service with manual emergency calling via SOS button and automatic emergency calling in case of an accident. (Manual and Automatic Emergency Call - without data transmission - supported in Namibia, Botswana and Swaziland)

- ▶ **Real Time Traffic Information.** Supplies real-time traffic information on highways and national roads (extended coverage of urban main and secondary roads; excludes residential areas) with detailed information about the traffic situation and alternative route suggestions (consideration is also given to historical data such as rush hour traffic) (RTTI only supported in South Africa)

- ▶ **Remote Services.** Enables usage of remote functions (e.g. door lock and unlock, horn blow, flash lights and vehicle finder – displays the current position of the vehicle on a map on your compatible Smartphone in order to find your parked

- vehicle) by means of the My BMW Remote App (Remote Services only supported in South Africa)

- ▶ **Telephony with wireless charging.** Wireless connection for compatible Bluetooth® mobile phone with extended functionality including handsfree operation. Smartphone holder in front of the cupholders in the centre console with inductive charging according to Qi standard for suitable mobile telephones. Including USB connection for charging smartphones

- ▶ **TeleServices,** telematics service for automatic and manual service need transmission and for initiation of breakdown assistance (BMW Teleservice Call, BMW Teleservice Breakdown Call and BMW Teleservice Battery Guard). Depending on the situation, service information is transmitted on an as-needed basis to the customer's preferred BMW Dealership (TeleServices only supported in South Africa)



# RECOMMENDED RETAIL PRICE, ENGINE SPECIFICATIONS AND PERFORMANCE



PETROL	Standard model (ZAR)	Individual model (ZAR)	Combined Consumption (l/100 km)	CO <sub>2</sub> (g/km)	CO <sub>2</sub> (Tax)	Engine (Layout)	Capacity (cc)	Maximum Power (kW/rpm)	Maximum Torque (Nm/rpm)	Acceleration 0 – 100 km/h (s)	Top Speed (km/h)
M850i xDrive Coupé	1 872 900	1 956 800	10.4	238	14 927.00	V8/4	4395	390/5 500 - 6 000	750/1 800 - 4 600	3.7	250
M850i xDrive Convertible	1 994 300	-	10.6	243	15 559.50	V8/4	4395	390/5 500 - 6 000	750/1 800 - 4 600	3.9	250

Recommended Retail Price includes 15% VAT, but excludes CO<sub>2</sub> emissions tax. The published fuel consumption and CO<sub>2</sub> emission figures are established according to legislated technical specifications (UNECE Regulation 101/UN Regulation 83 and SANS 20101 standards), which sets out the procedures that are used to measure the CO<sub>2</sub> emissions and fuel consumption. The claimed figures are established using specific tests under standardised, carefully controlled conditions and may differ from consumption achieved under real world conditions with the influences of altitude, road surface, geographic conditions, vehicle options, temperature, humidity, tyre size and driving behaviour amongst others. Please contact your preferred authorized BMW dealer or BMW South Africa (Pty) Ltd. for information on vehicles that are available for sale, and the various specifications and options of vehicles that are available.

# MODEL RANGE

The BMW 8 Series is available in two variants, the BMW 850i xDrive Coupé and the BMW 850i xDrive Convertible. Both is powered by a newly designed 4.4-litre twin-turbocharged V8 motor producing 390 kW and 750 Nm and propelling the car from standstill to 100 kph in under 4 seconds. In both derivatives, power goes to all four wheels via BMW's xDrive all-wheel-drive system with variable torque, via an 8-speed Steptronic Sport Automatic Transmission.

## M PERFORMANCE HIGHLIGHTS



BMW M850i xDrive Convertible in Black Sapphire metallic with 20" M light Alloy wheels Y-Spoke style 728M Bicolour Jet Black

- Leather 'Merino' with extended contents: Black/M piping
- 20" M light alloy wheels Y-spoke style 728M Bicolour Cerium Grey with mixed tyres, front: 8Jx20" 245/35 R20, rear: 9Jx20" 275/30 R20
- Interior trim finishers stainless steel fabric
- M Sport Differential
- M Aerodynamic package. Front and rear bumpers and side sills in specific aerodynamic design. Insert in rear bumper trim in Dark Shadow metallic
- M Sport brakes. 19" Sport brakes with blue brake callipers and 'M' designation
- M Leather steering wheel, including multifunction buttons, gearshift paddles and M badge, in sporty 3-spoke design
- M Technology package (not for Convertible)
- Multifunctional seats for driver and front passenger. Extended seat adjustment possibilities including electrical backrest width adjustment and lumbar support

## BMW INDIVIDUAL HIGHLIGHTS



BMW M850i xDrive Coupé in BMW Individual Aventurine Red II metallic with 20" M light alloy wheels V-Spoke style 730I with mixed tyres

- BMW Individual full leather trim 'Merino': Fiona Red/Black (ZBHZ), Ivory White (ZBEX), Night Blue/Black (ZBHX), Tartufo/Black (ZBHY), Cognac (ZBRI) or Black (ZBSW)
- BMW Individual Metallic Paintwork
- BMW Individual interior trim finishers piano finish, Black
- BMW Individual headliner, Alcantara anthracite



# M PERFORMANCE



Applicable to BMW M850i xDrive Coupé and Convertible.

EXTERIOR		ZAR incl. 15% VAT	INTERIOR		ZAR incl. 15% VAT
	<b>Solid:</b> Alpine White (300)	●		<b>Leather 'Merino' with extended contents:</b> Black/M piping (LKMI)	●
	<b>Metallic:</b> Barcelona Blue (C38), Black Sapphire (475), Carbon Black (416), Mineral White (A96), Sonic Speed Blue (C1A) or Sunset Orange (C1X)	○		<b>BMW Individual extended leather trim 'Merino':</b> Black (VASW), Cognac (VARI) or Ivory White (VAEX)	○
	<b>BMW Individual Metallic:</b> Aventurine Red II (X1C)*, Dravit Grey (C36) or Tanzanite Blue II (C3Z)*	34 300		<b>BMW Individual extended leather trim 'Merino':</b> Fiona Red/Black (VAHZ), Night Blue/Black (VAHX) or Tartufo/Black (VAHY)	7 300
	<b>BMW Individual Metallic*:</b> Frozen Dark Brown (490), Frozen Arctic Grey (490), Frozen Dark Silver (490), Brilliant White (490) or Frozen Cashmere Silver (490)	54 300		<b>BMW Individual full leather trim 'Merino':</b> Fiona Red/Black (ZBHZ), Ivory White (ZBEX), Night Blue/Black (ZBHX), Tartufo/Black (ZBHY), Cognac (ZBRI) or Black (ZBSW)	59 500
	<b>BMW Individual Metallic*:</b> Frozen Brilliant White (490)	68 600		<b>BMW Individual full leather trim 'Merino':</b> Ivory White/Tartufo (ZBEJ)	76 900
	<b>BMW Individual Metallic*:</b> Pure Metal Silver (490)	114 300	4GP	Interior trim finishers stainless steel fabric	●
1N3	20" M light alloy wheels Y-spoke style 728M Bicolour Cerium Grey with mixed tyres, front: 8Jx20" 245/35 R20, rear: 9Jx20" 275/30 R20	●	4KV	Fine-wood trim Fineline copper effect high-gloss	○
1N9	20" M light alloy wheels Multi-spoke style 729M Bicolour Orbit Grey with mixed tyres, front: 8Jx20" 245/35 R20, rear: 9Jx20" 275/30 R20	○	4KW	Fine-wood trim ash grain grey-metallic high-gloss	○
1W9	20" M light alloy wheels V-spoke style 730I with mixed tyres, front: 8Jx20" 245/35 R20, rear: 9Jx20 275/30 R20	○	4ML	BMW Individual interior trim finishers Piano finish black	4 400
1N7	20" M light alloy wheels Y-spoke style 728M Bicolour Jet Black with mixed tyres, front: 8Jx20" 245/35 R20, rear: 9Jx20" 275/30 R20	○	4WX	BMW Individual fine-wood trim Ash black silver effect high-gloss*	4 400
1N1	20" M light alloy wheels Y-spoke style 728M Jetblack with mixed tyres, front: 8Jx20" 245/35 R20, rear: 9Jx20" 275/30 R20	○	4FM	Multifunctional seats for driver and front passenger. Extended seat adjustment possibilities including electrical backrest width adjustment and lumbar support	●
	Exterior mirrors with floating design and mirror housing top in Galvanic Cerium Grey	●	710	M Leather steering wheel, including multifunction buttons, gearshift paddles and M badge, in sporty 3-spoke design	●
715	M Aerodynamic package. Front and rear bumpers and side sills in specific aerodynamic design. Insert in rear bumper trim in Dark Shadow metallic	●			
2NH	M Sport brakes. 19" Sport brakes with blue brake callipers and 'M' designation	●			
33T	M Technology package*	●			
2T4	M Sport Differential	●			

Key  
● = Standard feature ○ = No cost option - = Not available \* = Available for Coupé only.

# BMW INDIVIDUAL



Applicable to BMW M850i xDrive Coupé.  
**Recommended Retail Price: ZAR83 900.**



EXTERIOR		ZAR incl. 15% VAT	INTERIOR		ZAR incl. 15% VAT
	<b>BMW Individual Metallic:</b> Dravit Grey (C36), Tanzanite Blue II (C3Z), Aventurine Red II (X1C), Frozen Dark Brown (490), Frozen Arctic Grey (490), Frozen Dark Silver (490), Frozen Brilliant White (490), Brilliant White (490), Pure Metal Silver (490) or Frozen cashmere Silver (490) (all '490' BMW Individual Paintwork at extra cost)	IM		<b>BMW Individual full leather trim 'Merino':</b> Fiona Red/Black (ZBHZ), Ivory White (ZBEX), Night Blue/Black (ZBHX), Tartufo/Black (ZBHY), Cognac (ZBRI) or Black (ZBSW)	IM
				<b>BMW Individual full leather trim 'Merino':</b> Ivory White/Tartufo (ZBEJ)	17 400
4ML	BMW Individual interior trim finishers Piano finish, Black				IM
4WX	BMW Individual fine-wood trim Ash black silver effect high-gloss				○
776	BMW Individual headliner, Alcantara anthracite				IM
XD5	BMW Individual headliner, Alcantara (only in combination with upholstery ZBEJ, ZBEX, ZBRI or ZBSW)				○

Key  
● = Standard feature ○ = No cost option - = Not available IM = Option included in Individual Model

# OPTIONAL EQUIPMENT

## SUSPENSIONS/ TRANSMISSIONS

	M850i xDrive Coupé	M850i xDrive Convertible
2WV Adaptive M suspension Professional, with active roll stabilisation for optimum driving stability and dynamics	38 400	38 400

## EXTERIOR EQUIPMENT

	M850i xDrive Coupé	M850i xDrive Convertible
7M9 BMW Individual high-gloss Shadow Line with extended contents. Includes kidney frame, kidney struts, air breather inlay and tailpipe finishers in black (mirror caps in body colour)	7 100	7 100
5AZ BMW Laserlight	21 900	21 900
346 Chrome-line exterior. Kidney frame, kidney struts, air breather inlay, window frames, mirror base and tailpipe finishers in chrome (mirror caps in body colour)	1 900	1 900
358 Climate comfort windscreen. Infrared reflecting windscreen reduces heat rise inside the passenger compartment in direct sunlight.	3 400	3 400
3DZ Deletion of additional designation outside. Deletion of the 'M' logo on the front side panels	o	o
778 Door sill finishers with BMW Individual designation (only with BMW Individual paintwork or BMW Individual upholstery)	o	o
71C M Carbon exterior package. M Carbon air guidance elements in the front bumper, M Carbon mirror caps, M Carbon rear spoiler (Coupé only), single-piece Carbon finisher around the tailpipe finishers and specific rear diffuser insert (insert not in Carbon)	54 400	51 500
320 Model designation, deletion	o	o
3YA Softtop Anthracite Silver effect	-	5 700
420 Sun protection glazing, rear window and rear side windows. Reduces heat rise inside the passenger compartment when the car is in direct sunlight. More strongly tinted glass in the rear of the vehicle from B-pillar back means that the glass in the rear compartment absorbs more of the sun's rays	7 600	-

## INTERIOR EQUIPMENT

	M850i xDrive Coupé	M850i xDrive Convertible
XD5 BMW Individual headliner Alcantara (only with upholstery ZBEJ, ZBEX, ZBRI or ZBSW)	13 600	-
4A2 Glass application 'CraftedClarity' for interior elements. Handmade glass elements with diamond cut for the gear selector lever (with illuminated "8"), volume control, iDrive controller and Start/Stop button.	9 400	9 400
4HB Heat Comfort package, front. Including seat heating for driver and front passenger, steering wheel heating, heated armrests in the front doors as well as heated armrests in the front centre console.	5 000	5 000
4GQ M seat belts. Contains black seat belts with fine M stripes for all seats.	4 400	4 400
776 Roof lining Alcantara anthracite	13 600	-

## SAFETY & TECHNOLOGY

	M850i xDrive Coupé	M850i xDrive Convertible
6UK BMW Night Vision with object recognition	32 000	32 000

## ENTERTAINMENT AND COMMUNICATION

	M850i xDrive Coupé	M850i xDrive Convertible
6F1 Bowers & Wilkins Diamond surround sound system. Includes digital amplifier with 1400 Watt output and 16 speakers (1125 Watt output and 12 speakers for the convertible). Quantum Logic Surround sound with 7-band equaliser (Dynamic Sound Equalizing) and three analogue crossover networks for a constant sound quality in all seats. Stainless steel finishers with 'Fibonacci' hole pattern design with an optimum degree of efficiency for a pure sound experience.	64 200	54 500
866 Language version Chinese simplified	o	o

### Key

● = Standard feature o = No cost option - = Not available

Please note that not all options are listed. For a comprehensive list of additional options, visit your nearest BMW dealer. Prices and specifications are subject to change without prior notice. All prices include 15% value added tax. Prices exclude licence and registration fees.



# THE BMW CONNECTED APP



## Your personal mobility assistant.

The BMW Connected App learns your mobility routines, reads your calendar and knows when you need to leave, providing you with a personal experience that is integrated into your everyday life. The App will allow you to fully unleash the capabilities of BMW's innovative technologies intuitively through your smartphone.



### LEARNED DESTINATIONS

BMW Connected learns your most frequently travelled routes and provides them as 'learned destinations' for future suggestions. If destinations are repeatedly visited, they are automatically listed at the usual time.



### REMOTE SERVICES

Stay in touch with your BMW where ever you are. You can perform online searches powered by Google™, find your vehicle location and lock and unlock your doors.<sup>1,2,3</sup>



### ESTIMATED TIME OF ARRIVAL

Never be late again with detailed updates of your regular routes and alternative options so you can manage your journey and avoid delays.



### TIME TO LEAVE

A notification on your Apple iPhone, compatible Android phone, your Apple Watch or Samsung Gear S3 watch will let you know when to leave and allow you to reach your destination on time.

For more information, go to [www.bmw.co.za/en/topics/fascination-bmw/connected-drive/overview.html](http://www.bmw.co.za/en/topics/fascination-bmw/connected-drive/overview.html)

Key  
<sup>1</sup> = Requires a free BMW ConnectedDrive account. <sup>2</sup> = Available and active for the lifetime of the vehicle. <sup>3</sup> = GPS Tracking in iDrive Settings menu must be activated.  
 Not all features are available on all models. <sup>4</sup> = Actives for 3 years, renewable thereafter

# BMW CONNECTED DRIVE\*

## In touch with your world.

The BMW ConnectedDrive Services & Apps are on hand to make sure you have more time for the important things in life. Various innovations by BMW make things more convenient for you every day - whenever you want.



### REAL TIME TRAFFIC INFORMATION (RTTI)

Provides a precise account of current traffic in real time. The information is presented on the Navigation map using colourful visualisations.



### CONCIERGE SERVICES

A personal telematic call service that connects you to a BMW operator, who will be able to quickly access the information you need 7 days a week, 24 hours a day.<sup>1</sup>



### BMW CONNECTED+

Provides a more extensive level of integration of the BMW Connected App in your BMW. You can enjoy seamless connectivity between all BMWs and thus benefit from the personalised services supported by the BMW Option Mobility Cloud.



### EMERGENCY CALL

Standard for every new BMW. With either the manual or the automatic emergency call, details of your vehicle and location will be sent directly to an Emergency Service Centre.<sup>2</sup>



### BMW TELESERVICES

Provides automatic reminders about service and maintenance appointments. Featuring a collection of intuitive technologies, and making your life as a BMW owner easier than ever.<sup>2</sup>



### BMW ONLINE SERVICES

Forms the basis for intelligent BMW ConnectedDrive functions, as well as the integration of smartphone apps. Get up-to-the-minute information while on the road via the built-in vehicle SIM.<sup>1,4</sup>

Key  
<sup>1</sup> = Requires a free BMW ConnectedDrive account. <sup>2</sup> = Available and active for the lifetime of the vehicle. <sup>3</sup> = GPS Tracking in iDrive Settings menu must be activated.  
 Not all features are available on all models. <sup>4</sup> = Actives for 3 years, renewable thereafter

## \*BMW CONNECTED DRIVE SERVICES – INFORMATION

### 1. General information

Bayerische Motoren Werke Aktiengesellschaft, Petuelring 130, 80788 München, headquartered in Munich and registered in the Commercial Register at the local court of Munich under HRB 42243 (hereinafter referred to as “BMW”) provides the customer with certain vehicle-related information and assistance functions (hereinafter called “Services”) under the name of “BMW ConnectedDrive”. BMW collects, stores or processes car-related data in compliance with applicable law and only to the extent necessary to provide the Services. BMW does not collect, store or process personal data in the course of rendering the Services – except where this is explicitly stated in the description of the individual Services. In the case of Services that require personal data to be collected, stored and processed so that such Services can actually be provided, BMW informs customers of this in advance by providing this data protection notice. The Services are provided by means of a SIM card installed in the vehicle. Charges for the speech and data connections are included in the price for the Services.

### 2. BMW ConnectedDrive basic services

The BMW ConnectedDrive basic services “Teleservices” (6AE) and “Intelligent Emergency Call” (6AC) have already been activated at the point of vehicle transfer. In the case of BMWi vehicles, the basic services will include “Remote Services” (SA6AP) as an additional basic service.

#### a. Teleservices (SA6AE)

The Service “Teleservices” is aimed at maintaining the customer’s mobility. Technical data for the vehicle (e.g. service information on the wear and tear of individual parts, vehicle status information such as control messages, battery charge level, data for identifying and localizing the vehicle in the event of a breakdown) are transmitted to BMW as required or if this process is triggered or ordered by the customer himself/herself. In the case of a service requirement, these data, together with the name and the email address of the customer as stored within the BMW ConnectedDrive customer portal, will be forwarded via the SIM card permanently installed in the vehicle to the responsible Service Partner, BMW Roadside Assistance or appropriate service provider for the purpose of establishing contact or arranging an appointment. These data will be stored by the recipient until the operations have been duly processed. No additional transfer of the data to third parties takes place. Technical data are transmitted from the vehicle to BMW at regular intervals, where they are evaluated for the continuing development of BMW products, in a process called the “Teleservice Report”. This exclusively involves purely technical data relating to the status of the vehicle. Other data, such as position data, are not transmitted within the scope of the “Teleservice Report”. The “Teleservice Battery Guard” continuously inspects the battery charging status of the vehicle. If the battery charging status falls below a defined level, information to this effect is transmitted to the responsible Service partner, who will, if necessary, establish contact with the customer in order to arrange a service appointment. By registering in the BMW ConnectedDrive customer portal (“My BMW ConnectedDrive”), the customer can also arrange to be notified of a critical battery charging status due to a parking light having been left switched on by text message or, in the case of BMWi, by push mail.

#### b. For BMWi vehicles only:

The “Teleservice Battery Guard” continuously monitors the battery-charge status of the vehicle. If the battery-charge status falls below a fixed value, the responsible service partner will be informed. The responsible service partner will then contact the customer if necessary to arrange a service appointment. By registering in the BMW ConnectedDrive Customer Portal, the customer can also be informed about a critical battery status by text message or, for BMWi by push mail, by means of illuminated side or parking lights. Additional vehicle status information includes information about the location of the vehicle and information about the charging status, data about every begin, end, interruption and errors during charging as well as turning on and off the vehicle is sent from the vehicle to BMW and received by the BMW Car IT GmbH. This data is used for verification and quality assessment of charging stations. Verified and assessed charging stations will be displayed to the customer in the navigation system, BMW Online, BMW Remote App and in the ConnectedDrive Customer Portal. Furthermore, the identification of potential locations for new charging stations or new locations is possible.

The “Efficiency” service uses vehicle status information that every time the vehicle is turned off is sent from the vehicle to BMW. This data is calculated from driving performance measures, and can be viewed in the BMW Remote App and in the BMW ConnectedDrive Customer Portal.

The driving performance measures are statistically processed within the “Community” function with other BMWi drivers and shown as anonymous within the BMW Remote App and the BMW ConnectedDrive Customer Portal. The service “Community” first requires the consent of the customer within the customer portal or in the BMW Remote App.

The service “Range Map”, “Route to Vehicle”, “Vehicle Position” uses vehicle status information as well as information about the location of the vehicle, that every time the vehicle is turned off is sent from the vehicle to BMW. This data is used to represent the geographical position of the vehicle, which is display in the BMW Remote App and in the ConnectedDrive Customer Portal.

#### c. Intelligent Emergency Call

When the crash sensors are activated (air bag deployment, front seat belt tensioners, etc.) the Service “Emergency Call” triggers an emergency call to the BMW emergency switchboard via the integrated telephone unit. An employee then establishes contact with the customer, enquires about the condition of the vehicle occupants and alerts the rescue services. The “Emergency Call” Service can also be activated manually in order to summon assistance for other road users. Use of the Service “Intelligent Emergency Call” requires the identification and localisation of the vehicle as well as transmission of the information necessary

to provide assistance to the responsible emergency call control centre. The user’s request as well as the necessary data will be transmitted to service providers commissioned by BMW to perform the Services and will be used by this service provider exclusively for providing the respective Service and stored until the operations have been duly processed. In addition, for the purpose of warning other road users, certain completely anonymous environment-related information is used for traffic information and therefore forwarded to a service provider. No additional transfer of the data to third parties takes place.

#### d. BMW Roadside Assistance

The Service “BMW Roadside Assistance” can be triggered manually by the customer in the event of a technical fault. In addition to the current position of the vehicle, the vehicle identification number, colour and model of the vehicle are also transferred to the Mobile Service of BMW during this process. The data are transmitted to the service provider commissioned by BMW to perform the Services, who uses them for purposes of managing the service provision and stores them until the operations have been duly processed. In addition, for the purpose of warning in order to other road users, certain completely anonymous environment-related information is used for traffic information and therefore forwarded to a service provider. No additional transfer of the data to third parties takes place.

#### e. Automatic Map Update (depending on the vehicle equipment)

The Service “Automatic Map Update” automatically updates the map data stored in the BMW navigation system of the home country up to four times a year. The Service runs for a period of two years from the initial registration of the vehicle. The customer can renew the Service at a charge after it has expired Via “My BMW ConnectedDrive” at [www.bmw-connecteddrive.co.za](http://www.bmw-connecteddrive.co.za). In order to use the service “Automatic Map Update” the vehicle’s identification and localization during the update process are a prerequisite.

#### f. Anonymous evaluation of sensor data and usage information for data quality enhancements and product development

For the purpose of enhancing service data quality and product development, vehicle sensor data of the surrounding traffic infrastructure (usually supplemented with time and location reference information), the vehicle status and additional usage information are being evaluated within the vehicle, transferred to BMW and anonymised immediately. It is impossible to trace the anonymised vehicle sensor data and usage information back to an individual customer. This vehicle sensor data includes (amongst others) information about traffic signs, traffic lights, construction sites, local hazards, traffic flow, road characteristics, parking spots, or vehicle error entries. For example, information about traffic signs are being used to enhance map data quality and to optimize route guidance. Local hazards like fog are being used to enhance data quality of traffic information and to avoid accidents.

The usage information is collected to create anonymous usage statistics about the system functionality. Based on this information BMW is continuously enhancing the experience and quality of its products and services.

The transmission of vehicle sensor data to BMW is activated by default. However, a customer can freely configure the categories of information (e.g., information about the traffic infrastructure) in the data privacy menu of a vehicle for which the transmission to BMW shall be allowed. The transmission of vehicle sensor data can also be deactivated completely by a customer. In addition, the data privacy menu of a vehicle provides detailed information about what the categories of vehicle sensor data are evaluated and what information is being transferred. The submission of usage information is deactivated by default, but the user can activate and configure the submission of usage information in the data privacy menu of the vehicle. Users who activate the submission of usage information are helping BMW to further enhance the quality of its products and services.

## 3. ConnectedDrive Services

### a. BMW ConnectedDrive Services

The “ConnectedDrive Services” (6AK) service is activated for 36 months after first registration. The customer can extend the service for an additional charge beyond the initial period via the BMW ConnectedDrive Customer Portal.

### b. BMW Connected+

“BMW Connected+” is available for 12 months after initial registration.

The customer can extend the service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal ([www.bmw-connecteddrive.com](http://www.bmw-connecteddrive.com)).

“BMW Connected+” is an upgrade to BMW’s personal mobility companion BMW Connected. The “Plus” stands for a more seamless integration of the BMW Connected app into the BMWi vehicle and offers a wider range of personalised services powered by BMW’s Open Mobility Cloud.

In order to use “BMW Connected+” the BMW Connected mobile application needs to be installed on the customer’s mobile device and the customer’s vehicle needs to be paired to his/her ConnectedDrive account. In order to use the in-car functions the customer’s smartphone needs to be connected via Bluetooth or USB-cable with the BMW Vehicle.

The feature “Send my routes to car” offers the customer the possibility to plan a multi-stop trip before entering the vehicle, e.g. by integrating a recommended fuel stop to the route and then seamlessly transferring the new route to the vehicle.

“BMW Connected Onboard” is the customer’s personal command center that gives access to all functions of BMW Connected in one personalised screen

in the vehicle. It provides relevant information at the right time in one place and shows personalised content like the next meetings or the traffic situation alongside the current route. “Share Live Trip Status” offers a service to safely share the arrival time and current live whereabouts in a map view with family, friends or business partners. They receive a link to a dedicated website where they can find all necessary information about the trip status.

“BMW Connected+” allows seamless door-to-door navigation from the customer’s current position to the BMWi vehicle and from the vehicle to the final destination also including walking times.

The feature “My Destinations” gives easy access to all relevant destinations anytime and on all BMW Connected touchpoints in and outside of the BMWi vehicle.

Details about the processing of personal data in course of the “BMW Connected+” services can be found in the privacy policy of BMW Connected.

### c. BMW Online

The Service “BMW Online” is a mobile Internet portal that provides various information services such as current weather conditions and the latest news. The customer can query local information via the online search function. The addresses found can be adopted directly into the navigation system as destinations. In addition, the customer also has access to office functions with the Service “BMW Online”. BMW aims to provide an advanced and high-quality range of information services within the scope of BMW Online. To ensure that this aim is met, the information services provided within the scope of “BMW Online” undergo regular inspection. As a consequence of this inspection, it is not only possible for further information services and functionalities to be added but also for individual information services or constituent parts thereof to be removed from the “BMW Online” portfolio temporarily or even permanently.

Use of the Service requires identification of the vehicle and processing of the information needed for providing assistance. The data are subsequently deleted. When the Points of Interest query is used, the customer’s enquiry is transmitted, where appropriate, to the service provider commissioned by BMW to perform the Services, where it is used exclusively for providing the respective Service and stored until the operations have been duly processed. The data are subsequently deleted. No additional transfer of the data to third parties takes place.

### d. Send to Car

The Service “Send to Car” provides the option of transmitting complete address data records from the customer’s personal computer directly to the vehicle via “My BMW ConnectedDrive”. This can take place either before or during the journey. Addresses can be transferred to the telephone directory or to the navigation system as a destination.

The Service “Send to Car” is supplemented by the “Send to Car” functions. Addresses can be found on Google Maps™ on the Internet and then sent directly to the vehicle by the driver. This also applies to the Service “HRS Send to Car”, which enables the address data record for a hotel room booked with the Hotel Reservation Service (HRS) to be transferred from the driver’s own PC to the vehicle. Both address and telephone number can then be called up in the vehicle under the menu command “My Info”, from where they can be entered directly into the navigation system as a destination or to the mobile telephone. Calls to third-parties are made at the driver’s cost via the mobile telephone connected with the vehicle.

## 4. Concierge Services

The “Concierge Services” (SA6AN) service is activated for 36 months after first registration. The customer can extend the service for an additional charge beyond the initial period via the BMW ConnectedDrive Customer Portal.

To use the service, the customer is connected to the BMW call centre at the push of a button using the integrated telephone unit. In this way, data concerning the vehicle’s identification, location and – if route guidance is activated – the selected route may be transmitted to the service providers commissioned by BMW to provide the service – in that case, this data shall only be used to help process the provision of the service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

## 5. Real Time Traffic Information

The “Real Time Traffic Information” (“RTTI” - SA6AM) service is activated for 36 months after first registration. The customer can extend the service for an additional charge beyond the initial period via the BMW ConnectedDrive Customer Portal.

The traffic information required for the service is calculated by a variety of means including using what is known as Floating Car Data. In this sense, every ConnectedDrive-capable BMW functions as a “mobile traffic reporter” (Floating Car). The individual position and sensor data of the vehicle calculated during the trip is transferred – completely anonymously – to BMW and a service provider together with up-to-date time information.

## 6. Remote Services

Registration on “My BMW ConnectedDrive” at [www.bmw-connecteddrive.de](http://www.bmw-connecteddrive.de) is a prerequisite for the “Remote Services” (SA6AP) function. This Service has to be booked once and can then be used for an unlimited period of time.

Using this Service, the customer can lock or unlock his/her vehicle from a distance via smartphone and, in the case of selected vehicles, sound the horn and flash the lights. At the customer’s request, vehicle condition information, such as the geographic vehicle position are transmitted from the vehicle to BMW. Furthermore, with the special equipment option of auxiliary heating, the customer

can also programme the heating periods. The “BMW ConnectedDrive” and “My BMW Remote App” applications are available for iPhone® in the Apple App StoreSM and for Android™ in Google Play™. Further information, including that on data processing, can be viewed prior to installation of the applications.

## 7. eDrive Services

a. The service “eDrive Services” comprises functions that are displayed to the driver in the vehicle, in the BMW ConnectedDrive App and in the BMW ConnectedDrive portal. The service supports the driver with information relevant to electronic mobility. The service serves among others to verify and evaluate the quality of the charging stations. For this purpose, location information as well as charging process information is sent to BMW and transmitted to the BMW Car IT GmbH for each charging start, finish, interruption and error as well as for each power on and off. Verified and evaluated charging stations are displayed to the customer in the GPS, BMW Online, BMW ConnectedDrive App and ConnectedDrive customer portal. Furthermore, possible locations for new charging stations or locations can be identified.

b. The “Efficiency” service utilises vehicle condition information which is sent from the vehicle to BMW with every vehicle switch-off. These data serve to calculate the driving performance index which is displayed in the BMW ConnectedDrive App and in the ConnectedDrive customer portal.

c. The driving performance index will be statistically processed with the index of other BMW drivers in the “Community” function displayed anonymously in the BMW ConnectedDrive App and the BMW ConnectedDrive customer portal. The service “Community” requires the customer’s agreement in the customer portal or in the BMW ConnectedDrive App.

d. The service “Route to the vehicle” and “vehicle position” uses vehicle condition information as well as information regarding the position of the vehicle, which are sent to BMW with every vehicle switch-off. These data serve to display the geographic vehicle position, which is displayed in the BMW ConnectedDrive App and in the ConnectedDrive customer portal.

## 8. Interconnection of the vehicle with portals and apps (depending on the vehicle equipment)

The Service “Interconnection of the vehicle with portals and apps” transmits vehicle data (e.g. vehicle position, service information, range, etc.) upon certain changes of the vehicle’s state (e.g. start of driving, end of driving, locking, etc.) from the vehicle to BMW. These data are used to display the geographic vehicle position, the route to the vehicle and further vehicle condition information in BMW apps and BMW customer portals. The transmitted information is being used for the purpose of quality improvement and the development of connected services and future vehicles in a fully anonymised form. The BMW apps are available for iPhone® in the Apple App Store™ and for Android™ in Google Play™. Further information, including that on data processing, can be viewed prior to installation of the app.

The Service Apple CarPlay Preparation is available for a period of 3 (three) years. While Apple CarPlay Preparation is available for customers, the functionality of this is entirely dependent on any updates which may be published by the developer and any enquiries in this regard should be directed to the developer. For more information on Apple CarPlay Preparation, please go to <http://www.apple.com/ios/carplay>.

## 9. Availability of the service

The Services described are supplied within Germany for selected models and only for customers whose vehicles are registered in Germany and who have the necessary items of special equipment. “Emergency Call” is available for vehicles with the permanently installed SIM card (P-SIM) in Germany, Austria, Italy, San Marino, Vatican City, France, Monaco, Switzerland, Liechtenstein, Belgium, the Netherlands, the United Kingdom, Ireland, Spain, South Africa, Andorra, Portugal, Sweden, Norway, Czech Republic, Poland, Turkey and Russia. The Services “TeleServices”, “Concierge Service”, “Remote Services” and “BMW Online” can in principle be called up via the SIM card (P-SIM) permanently installed in the vehicle in every European cellular telephony network. When the Services are used in a foreign country, their scope and properties may vary from the aforementioned scopes and properties and differ from country to country. “RTTI” is available in Germany, Austria, Italy, France, Switzerland, Belgium, Luxembourg, the Netherlands, the United Kingdom, Ireland, Spain, South Africa, Portugal, Sweden, Denmark, Norway, Czech Republic, Poland, Turkey and Russia. “V-Info+” is available in Germany, the United Kingdom, France and Italy. The Service “Internet” is exclusively available in Germany.

## 10. Deactivation

The customer can deactivate the BMW ConnectedDrive basic services “Teleservices” (6AE) and “Intelligent Emergency Call” (6AC) (and “Remote Services” (SA6AP), in the case of BMWi vehicles) at any time at an authorised BMW dealer, a regional BMW branch or an authorised BMW workshop. Deactivation of this service will also deactivate the SIM card installed in the vehicle. This results in the Emergency Call in the vehicle also not functioning. The other services can also be deactivated by the customer (from July 2014 via the BMW ConnectedDrive Customer Portal (“My BMW ConnectedDrive”), although the agreement between the customer and BMW in respect of those services will remain in operation and will not be suspended by the deactivation.

**For further information on BMW ConnectedDrive and the General Terms and Conditions of Business and Use for Connected Drive, please visit [www.bmw-connecteddrive.co.za](http://www.bmw-connecteddrive.co.za).**

The BMW Customer Interaction Centre is available on: +27 (0) 800 627771 from Monday to Friday, 8:00 am – 5:00 pm and by e-mail at [info@bmw-connecteddrive.co.za](mailto:info@bmw-connecteddrive.co.za)

## BMW BENEFITS

**BMW Service Concept: always up to date.** When you buy a BMW, you can look forward to superb service and comprehensive customer care, with over 3 300 BMW Service Dealerships in more than 150 countries ready to assist you at any time. Thanks to the vehicle's integrated on-board diagnostics system, you will always know exactly when the next service is due, and what work will be required. **Condition-Based Service** measures the condition of key parts subject to wear, tracks fluid levels and monitors your BMW's time- and mileage dependent service requirements. Then simply get in touch with your BMW Dealership, who will provide expert care for you and your car. Staffed by highly trained personnel, your BMW Dealership is also equipped with the latest computer-aided information and diagnostic tools. Important data such as your chassis number, mileage and current service requirements are also stored on your car key, ensuring a quick assessment of your car's status. Meaning that staff have more time to assist you. And naturally, your BMW Service Dealership will have **Original BMW Parts** available for any work to be done. In short - quality and safety are at the heart of BMW Service.

**BMW Motorplan.** All new BMWs sold in South Africa include a 5 year/100 000 km Motorplan maintenance contract. This covers all service, maintenance and repairs resulting from normal wear and tear, excluding tyres and fuel. As with any maintenance agreement, there are certain exceptions which are clearly specified in the Motorplan agreement. Repairs resulting from negligence or accident damage are not covered. For all BMW models the contract distance can be extended up to 200 000 km, dependent on individual needs.

**BMW On Call.** In the event of a breakdown, BMW On Call is available 24 hours a day, 365 days a year at 0800 600 777. Specifically trained BMW technicians will do everything necessary to get your BMW back on the road, with telephone or on-site assistance as required. Car rental and/or towing of your car can be arranged if necessary.

**BMW Accident Management.** BMW Accident Management provides a managed response to an accidental vehicle immobilisation. The service includes using the BMW Approved Repair Centre network and overall coordination by the BMW Customer Service Centre, who will select and approve the best service suppliers in the industry. Call 0800 600 555 for more information.

**Original BMW Accessories and BMW Lifestyle Accessories.** The comprehensive range of high quality Original BMW Accessories covers every aspect from the exterior to the interior and from mobile communication to transport and safety accessories. BMW Lifestyle Accessories mean that even when you're not driving your BMW, you can still enjoy the unique fascination of the BMW experience with exclusive products from BMW Lifestyle. Your BMW Dealership will be able to assist you with a catalogue of accessories specially suited to your BMW model and you can explore the range of quality BMW Lifestyle products at the same time.

**BMW Financial Services.** There's only one more thing you could wish for: the perfect financing solution. One that leaves enough scope for all your other wishes. BMW Financial Services offers tailor-made solutions in the areas of leasing, financing and insurance individually developed to suit you and your budget. Leasing through BMW Financial Services lets you realise your dream of driving an exceptional BMW. And you yourself can decide on deposit, duration and the extent of your monthly instalments. A wide range of financing plans from BMW Financial Services meets your every requirement. Your local BMW Dealership will assist you to put together your own individual plan. And if you opt for insurance from BMW Financial Services, you'll be prepared for all eventualities. The comprehensive spectrum of options reflects the safety and quality you'd expect from BMW. For more information, go to [www.bmwfinance.co.za](http://www.bmwfinance.co.za) or call us on 0861 269 346. Your BMW Dealership can also provide you with more details on BMW Financial Services.

**Internet.** Apart from the international website, [www.bmw.com](http://www.bmw.com), BMW maintains websites in many countries around the world. Visit the South African website at [www.bmw.co.za](http://www.bmw.co.za) to find out more about options available and to locate dealerships in your vicinity.

**BMW Owner's Circle.** The BMW Owner's Circle website is a personalised customer website that offers BMW drivers the opportunity to interact with BMW within a secure web environment. Each BMW driver is already a member of this online community, and can activate their membership by registering at [www.bmw.co.za/ownerscircle](http://www.bmw.co.za/ownerscircle). The internet site offers information and functionality specifically relevant to their personal and vehicle profile. A member can:

- Update personal and vehicle information;
- Review Motorplan details and extend their contract;
- See the service history on their BMW and submit online service booking requests;
- Contact BMW via a priority email service;
- View their owner's manual online;
- Track a vehicle that has been ordered as it passes through various production and distribution processes.

Register by visiting [www.bmw.co.za/ownerscircle](http://www.bmw.co.za/ownerscircle).

**BMW Driving Experience.** BMW Driving Experience is the only driver training programme which offers you the opportunity to expand your driving knowledge and learn to keep your vehicle superbly under control, in a variety of situations, using an exclusive BMW vehicle. You will have an expert companion at your side while you push your driving skills to their very limits in a wide range of driving situations. By passing on their expertise in practical driving situations, our highly skilled instructors will ensure that participants learn as much as possible in the time allotted, as well as having a memorably enjoyable time. Courses covered are:

- M Advanced
- M Drift
- M Intensive
- Safety Package
- Skid Control
- Efficient Driving

**Upon purchase of any new BMW M vehicle, customers will receive a voucher for a complimentary M Advanced driving course.**

For more information contact us on 0861 BMWDRIVE (269 374), email us at [drivertraining@bmw.co.za](mailto:drivertraining@bmw.co.za) or visit our website at [www.bmwdrivingexperience.co.za](http://www.bmwdrivingexperience.co.za).

BMW Customer Care: 0800 600 555 toll free  
BMW On Call: 0800 600 777 toll free